

The Giddings News

June 20, 1941

**PRATHO'S OPENING A
GRAND SUCCESS**

The opening of Pratho's new store last Saturday was quite a success from many stand-points. More business was done by far than the firm has ever done even in the fall of the year when money was plentiful. Crowds filled the store to capacity at every hour of the day and some stocks were almost sold out.

Coming at a time of the year when money is supposed to be scarce and crop prospects gloomy, the opening proved that people know what they want and will buy in Giddings when stocks are thoroughly advertised and the people find there is no need to go elsewhere for their wants.

The firm is well pleased with the business and the prospects and hopes to continue to merit public favor.